



“I OFFER MY SINCERE PRAYERS TO THE SUPREME RULER OF THE UNIVERSE,
THAT HE MAY LONG PRESERVE OUR COUNTRY IN FREEDOM AND PROSPERITY.”

– Thomas Jefferson



FORWARDING
FREEDOM
CAPITAL CAMPAIGN

FROM OUR LEADERSHIP

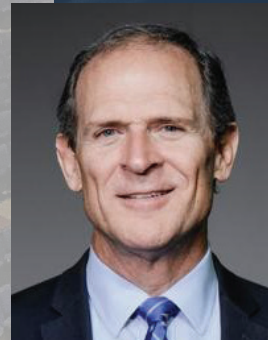
"I am blessed to serve in the role of General Chair for the **Forwarding Freedom** Capital Campaign. More than ever, there is a pressing need to educate the public regarding the principles of freedom and America's founding documents. Freedom Encounter will provide such education, through a unique, experiential, walk-through museum. Please join me in supporting this campaign. Together, we can reignite the spirit of freedom!"

DOT SOLDAVINI, *General Chair*



"Freedom Encounter is urgently needed to pass to the younger generation the origins of the liberties we enjoy as Americans. I am excited to work with Darren Myers and the team at Freedom Encounter to build this one-of-a-kind museum attraction. I strongly urge you to support this important vision which will have a positive, lasting impact for generations."

BILL FEDERER, *Honorary Chair*



"Freedom Encounter will provide engaging educational experiences for adults and youth alike. While focusing on the principles of freedom and America's founding documents, Freedom Encounter will educate, preserve and protect freedom in our land. I encourage individuals, families, churches and community leaders to help make Freedom Encounter a reality."

BOB BLACK, *Honorary Chair*

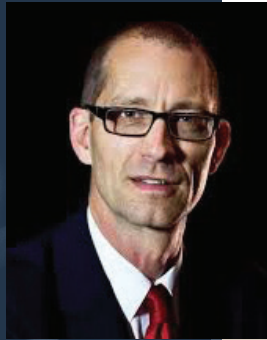


"Freedom Encounter is a much-needed family attraction! I encourage everyone to stand behind this unique, interactive theater that will display the past, present and future of our great nation. You will not want to miss out on this piece of history in the making."

AMY SAPP, *Honorary Chair*



A MESSAGE FROM OUR FOUNDER



Dear Patriots,

Freedom Encounter is located in Branson, Missouri, in the former Yellow Ribbon Theater. We have the perfect venue to establish Freedom Encounter, but significant renovations are needed to transform the space into a museum, theater, colonial village, eating area and bookstore.

The **Forwarding Freedom** Capital Campaign will raise necessary funds to finalize the purchase of the building and property, complete all renovations, as well as address landscaping, HVAC, parking, marketing, general supplies and production needs for patriotic shows. Once renovations are complete, this walk-through museum and educational center will use cutting-edge technology to tell the epic and emotional story of tyranny, faith and freedom.

I ask you to prayerfully consider a gift to this historic campaign, according to your means. Every gift is important – and no amount is too small. Together, we can proclaim the truth to this generation, knowing it is truth that makes us free.

Please remember to keep our campaign in your prayers. We are trusting God to provide for every need, and to glorify Himself in this endeavor.

Gratefully,

A handwritten signature in dark ink, appearing to read 'Darren Myers'.

Darren Myers
Founder & President

Future home of Freedom Encounter



**WE LOOK BACK ON OUR PAST.
WE REFLECT ON OUR PRESENT.
WE DREAM OF OUR FUTURE.**

OUR CHALLENGE

Many in this generation know little about America's founders, the founding principles and the founding documents of the United States. As a result, many do not appreciate the history of the freest, most prosperous nation on earth.

Our desire is to captivate the hearts and minds of this generation of Americans to help them gain an appreciation for our freedom. We plan to do that by presenting truth through multimedia experiences, theatrical presentations and educational resources.



**“Freedom is never more than one generation away from extinction.
We didn’t pass it to our children in the bloodstream. It must be fought for,
protected, and handed on for them to do the same.”**

-RONALD REAGAN

OUR VISION

With passion, generosity, bold ambition and innovative thinking, we want to build an experiential museum and children's education center that will become a signature destination for telling the story of tyranny, faith and freedom.

Freedom Encounter will be a unique, walk-through attraction that traces man's historical quest for freedom through the ages. Using stunning visuals, special effects, interactive exhibits, cinematic music, animatronics and the latest in multimedia technology, guests will enter into a historic time capsule. Visitors will travel through time from the Tower of Babel, Biblical Israel, Aristotle, the Martyrs, the Magna Carta, the Reformation, the Pilgrims, the Founding Fathers, the Declaration of Independence, and the Constitution – all the way up to our modern world and beyond.

This experience will educate Americans about man's desire for freedom, America's inspiring heritage and Biblical principles of government as stated by our Founders. Emphasizing the truth that makes us free, personally and politically, will reignite the spirit of freedom and patriotism in today's citizen.


FORWARDING FREEDOM CAPITAL CAMPAIGN

Freedom Encounter will provide an unparalleled learning experience that fascinates and educates both young and old. To make our vision a reality, the organization must raise the necessary funds to renovate and construct all aspects of the museum and educational center.

The Freedom Encounter Board of Directors is proud to announce the launch of the **Forwarding Freedom** Capital Campaign. Your support will help ensure the future viability of Freedom Encounter, as we seek to captivate the hearts and minds of this generation of Americans.



**Some photos are for conceptual references only.*



THE PLAN: \$5.5 MILLION

In 2020, Freedom Encounter acquired the former Yellow Ribbon Theater in Branson, Missouri. Our plan is to develop the 57,800-square-foot indoor facility to include a walk-through experiential museum, a Colonial Village children's area, holographic theater, eating area and bookstore.

1 INTRODUCTORY ROOM

The Introductory Room transports the guest into another world, preparing them to go back in time. The music and lighting create a mood very different from the outside world while the various quotes prepare the mind to consider the lessons of the past which lie ahead.

2 GIFT SHOP & BOOKSTORE

The gift shop and bookstore will be a critical part of the Freedom Encounter experience. After being inspired by the museum, guests will be able to take home supporting material for further study. DVD's, curriculums, quote books, children's books, small group studies, as well as gifts, memorabilia, and souvenirs will be available.

3 EATING AREA

The eating area will have fresh, inexpensive food and drinks for everyone to enjoy. Quick bistro items for children and adults will be available. The eating area will overlook the Colonial Village children's area, allowing families and groups to eat while the children play.

4 EXPERIENTIAL WALK-THROUGH MUSEUM

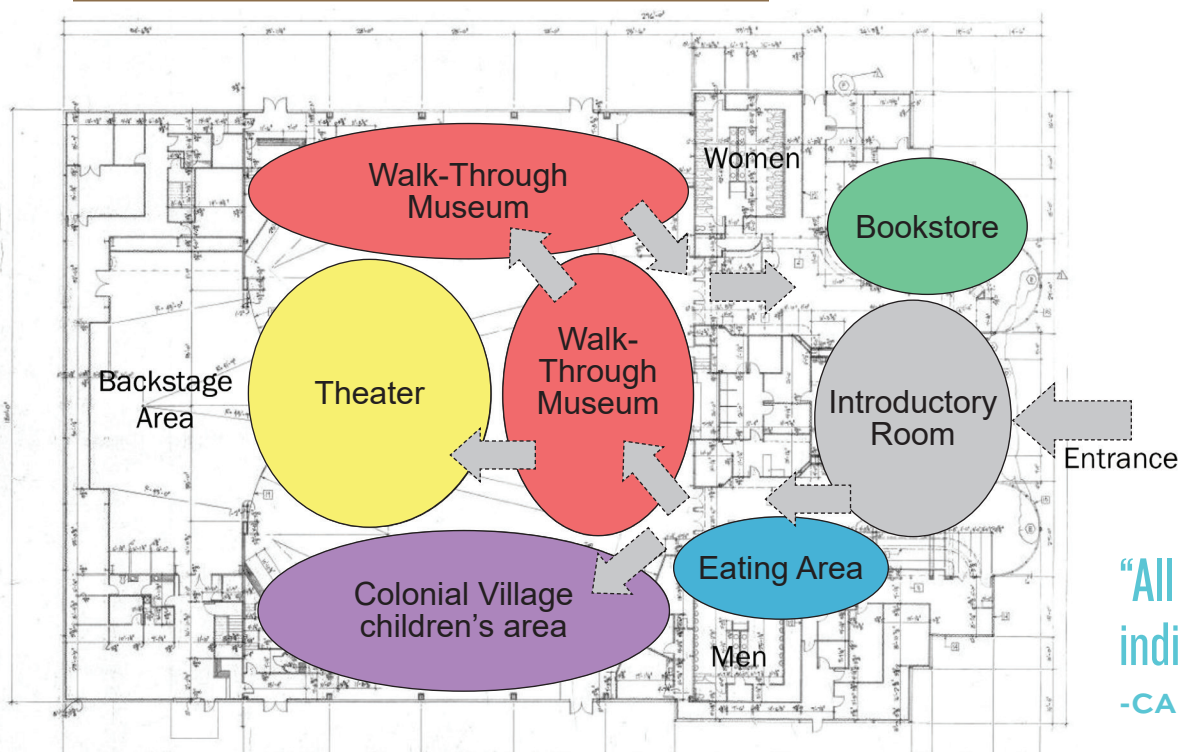
The museum will consist of 9 areas forming a timeline of history – the individual, the tyrant, the desire for freedom, the Pilgrims, the Founding Documents, the blessings of liberty, the modern enemies of freedom, the cost of freedom and the future of freedom. Through innovative technology and original music, each exhibit will create a unique mood for an unforgettable experience.

5 COLONIAL VILLAGE CHILDREN'S AREA

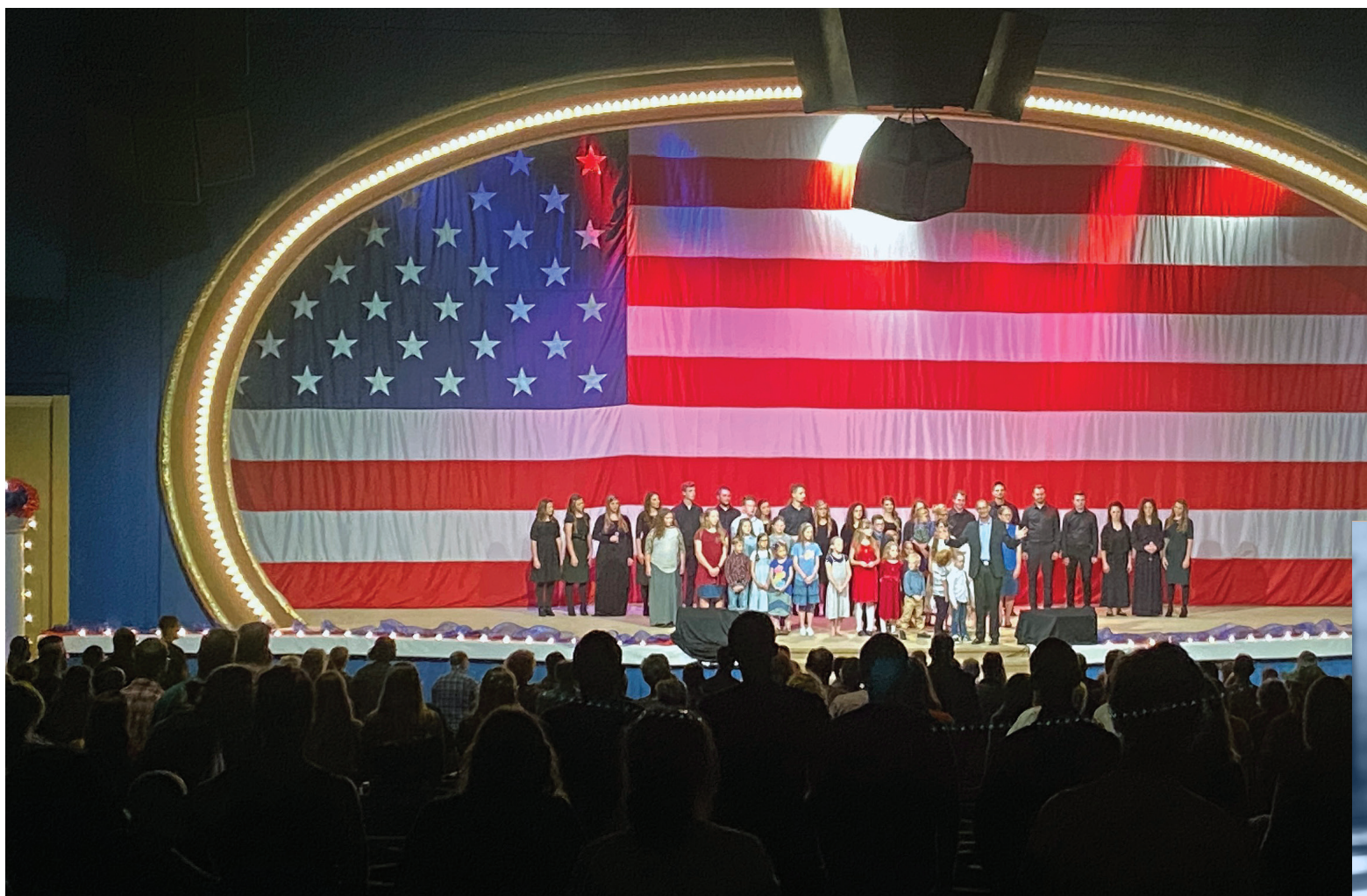
The village will include Benjamin Franklin's Invention Shop, Betsy Ross' flag shop, a Bakery, a One Room Schoolhouse, a Log Cabin and a "Story Porch" which will provide a small stage for historical reenactors to tell stories and interact with children.

6 THEATER

The holographic and live theater will allow for emotional and patriotic shows to be performed daily. These shows will enhance the message of the walk-through museum. The theater will also provide a venue for nationally recognized speakers and authors, as well as visiting choirs and orchestras.



"All liberty is individual liberty..."
-CALVIN COOLIDGE



"If we don't know our history, we will simply have to endure all the same mistakes, sacrifices, and absurdities all over again."

-ALEKSANDR SOLZHENITSYN

THE BENEFIT

Families and guests of every age will be entertained, educated, and inspired to appreciate freedom and those who have defended it. The historic and emotional story of tyranny, faith and freedom will come to life like never before. Through powerful quotes, stunning graphics, special effects and interactive exhibits, guests will take an unforgettable journey through time, providing perspective and hope for the future.



The goal of Freedom Encounter is to educate guests on the principles of freedom, intensify an appreciation for the personal freedoms we enjoy in America today, and commemorate the many sacrifices of the brave men and women throughout history who have fought and died to secure our nation's freedom.





OUR GOALS

- **\$750,000 Challenge Goal** – Finalizes the building and property purchase, taxes, utilities and professional fees.
- **\$1.7 million Celebration Goal** – Stage renovation to add holographic technology, show production, marketing, general supplies for the office, bookstore and concessions, landscaping, HVAC, and parking.
- **\$3.2 million Victory Goal** – Build the Colonial Village children’s area and the eating area.
- **\$5.5 million Summit Goal** – Build out the experiential walk-through museum.

TOTAL COST = \$5.5 MILLION

NAMING OPPORTUNITIES

“Our country is in danger, but not to be despaired of. Our enemies are numerous and powerful; but we have many friends, determining to be free, and heaven and earth will aid the resolution. On you depend the fortunes of America. You are to decide the important question, on which rest the happiness and liberty of millions yet unborn. Act worthy of yourselves.”

-JOSEPH WARREN

Your generous gift to the *Forwarding Freedom* Capital Campaign will have a tremendous impact on Freedom Encounter and our ability to educate and entertain all guests. Please consider the following commemorative opportunities as a way to honor and recognize your family, your business or a loved one.

FREEDOM ENCOUNTER POTENTIAL NAMING OPPORTUNITIES*

- Building & Property.....\$2,000,000
- Experiential Walk-Through Museum.....\$1,500,000
- Colonial Village\$1,000,000
- Eating Area\$500,000
- Interior Theater, Holographic Stage and Entry Way.....\$500,000
- Flooring, Walls, Projections and Lighting.....\$450,000
- Lobby.....\$100,000
- Liberty Treehouse\$100,000
- Benjamin Franklin’s Invention Shop\$100,000
- School House\$100,000
- Climbing and Play Equipment\$100,000
- Exhibits (10 total available)\$100,000 each
- Bookstore.....\$75,000
- Chapel\$60,000
- Story Porch.....\$50,000
- Betsy Ross Flag Shop\$50,000
- Toddler Area.....\$50,000

**All gifts of \$1,500 and above will be recognized with the donor’s name listed on the Liberty Tree in the Lobby.*

WAYS TO GIVE

As you contemplate a potential investment in our *Forwarding Freedom* Capital Campaign, there are many options that will allow you to support Freedom Encounter in a meaningful way. Pledges are commitments made in good faith. You may want to consider completing your pledge over a three-year period to maximize your support. This commitment can be fulfilled through monthly, quarterly, semi-annual or annual installments.

In order to address our needs immediately, we graciously ask donors to consider a 10 to 20 percent initial payment on their commitment.



CASH OR CHECK

Gifts made by cash or check are the most common. Checks should be made payable to Freedom Encounter.

AUTOMATIC WITHDRAWAL/ CREDIT CARD

Your payments can be made automatically from your checking/savings account or placed on a credit card. If you would like to give in this manner, Freedom Encounter will contact you to make the necessary arrangements.

SECURITIES, IRA'S OR RETIREMENT PLANS

Charitable gifts of stocks, bonds or mutual funds that have appreciated offer special tax advantages and can be a great way to provide a significant gift to Freedom Encounter.

REAL ESTATE

Gifts of property entitle a donor to an income tax deduction equal to the full market value with no tax on any capital gains.



LIFE INSURANCE

You can donate an old policy by simply naming Freedom Encounter as the owner and beneficiary. Or you can consider donating a new policy.

PLANNED GIFT

Planned giving is the process of carefully selecting the best method and assets for making a charitable gift. Such a gift can enable you to take full advantage of the tax laws to accomplish your financial and charitable goals. A bequest contained in your will is the most common form of planned giving.

DONATE A RETIREMENT PLAN

Naming Freedom Encounter as a primary or contingent beneficiary of a retirement plan (e.g., 401(k), IRA) can benefit both the museum and your estate.

GIFTS-IN-KIND

Tangible personal property or professional services can be given to support Freedom Encounter. These gifts may be eligible for a deduction of the item's fair market value, if the gift is related to the "charitable purpose" of Freedom Encounter. Examples include land or property.

CORPORATE MATCHING GIFTS

A matching gift program provided through your employer or board membership may allow you to increase the value of your gift. Many companies match charitable gifts of employees, retirees or board members. Please check with your supervisor or Human Resources Director.

Note: This information is not intended as legal advice. You are advised to consult your own qualified financial professional for specific recommendations on gifting to Freedom Encounter as a 501(c)(3) organization.



BUDGETING YOUR GIFT

To conduct a successful campaign and achieve our goals, Freedom Encounter will rely on the generosity of families, businesses and foundations. As you personally gauge the level of support that you will provide to our campaign, the following chart has been prepared to serve as a guide as you consider your level of support.

TOTAL PLEDGE	INITIAL 10% INVESTMENT	MONTHLY	QUARTERLY	BI-ANNUALLY	ANNUALLY
\$100,000	\$10,000	\$2,778	\$8,333	\$16,667	\$33,333
\$75,000	\$7,500	\$2,083	\$6,250	\$12,500	\$25,000
\$50,000	\$5,000	\$1,389	\$4,167	\$8,333	\$16,667
\$40,000	\$4,000	\$1,111	\$3,333	\$6,667	\$13,333
\$30,000	\$3,000	\$833	\$2,500	\$5,000	\$10,000
\$25,000	\$2,500	\$695	\$2,083	\$4,167	\$8,333
\$15,000	\$1,500	\$417	\$1,250	\$2,500	\$5,000
\$10,000	\$1,000	\$278	\$833	\$1,667	\$3,333
\$7,200	\$720	\$200	\$600	\$1,200	\$2,400
\$5,400	\$540	\$135	\$405	\$810	\$1,500
\$4,500	\$450	\$125	\$375	\$750	\$1,350
\$3,000	\$300	\$83	\$250	\$500	\$1,000
\$1,500	\$150	\$42	\$125	\$250	\$500
\$900	\$90	\$25	\$75	\$150	\$300



“GOD WHO GAVE US LIFE GAVE US LIBERTY.” – *Thomas Jefferson*

CAMPAIGN LEADERSHIP

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Darren Myers

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